### **Developing a Research Agenda for Resilient Systems and Innovative Practices in ODeL: Findings from a National Study**

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Keywords

#### Abstract

research, resilience, priority areas, Covid-19, experts, practitioners

The Covid-19 pandemic exposed significant weaknesses in education systems globally, with many African countries, including Nigeria, struggling to respond swiftly to its impact. In Nigeria, the challenge was compounded by ongoing insurgency and insecurity, leading to extended school closures. To mitigate these disruptions, educational institutions adopted emergency remote teaching and learning methods, indirectly highlighting the potential of open, distance, and eLearning (ODeL). However, these initiatives often lacked proper ODeL design and pedagogical components. In response to these issues, a National Research Fund project, sponsored by the Tertiary Education Trust Fund (TETFund) titled "Setting an Agenda for Research into Open, Distance, and eLearning in the Global South: Nigeria as a Case Study" was initiated. The project aimed to identify gaps, high-priority areas, and research trends in ODeL to inform policy and guide practices amidst numerous challenges. This study aimed to investigate priority areas within ODeL that deserve more research attention and to offer insights into how this research could contribute to more resilient educational systems and promote innovative practices. The study employed a mixed-method approach, starting with an online survey of randomly selected 382 ODeL practitioners from Nigerian higher education institutions, followed by in-depth interviews with 26 purposefully selected ODeL experts. The findings revealed a consensus on key research areas, including learner support, technology, and instructional delivery. The study identified emerging research priorities specific to the African context. Addressing these key areas could significantly contribute to developing resilient education systems and promoting innovative educational practices in Nigeria and beyond.

#### Introduction

Large-scale disruptions to global education systems have implications for their sustainability if no measures are put in place to mitigate their impact. The Covid-19 pandemic as one such disruptions brought to light huge gaps in educational systems, including ODeL systems globally. Many African governments were unable to quickly respond to the pandemic's effects. In contrast, the Global North has been the subject of considerable research in ODeL, as well as providing a research agenda that informs policy, pedagogy, and practice, enabling education stakeholders to

respond more quickly and in informed ways to a disruption. Indeed, literature revealed the benefits of a research agenda for ODeL as a guide for prioritising areas of research focus and systematising ODeL research, particularly in the Global North (Jegede 1994; Jegede 2001; Bozkurt et al., 2015; Zawacki-Richter & Anderson, 2014; Bozkurt & Zawacki-Richter, 2021; Zawacki-Richter, 2009; Perraton, 2000; Zawacki-Richter et al., 2017). In Nigeria, insurgency and instability are daily realities disrupting schools and causing them to close. As a result, several institutions have embraced emergency, remote teaching and learning approaches, realising the potential of ODeL to reduce the impact of disruptions and so contribute to resilience building. Many of these interventions, however, lack the necessary ODeL design and pedagogical elements.

This paper presents findings from a mixed-method study examining the views of practitioners and expert opinions on priority areas of Open, Distance, and eLearning (ODeL) research in Nigeria, crucial for building sustainable and resilient educational systems. It is part of a broader project titled "Setting an Agenda for Research into Open, Distance, and eLearning in the Global South: Nigeria as a Case Study," a National Research Fund (NRF) project, funded by Nigeria's Tertiary Education Trust Fund (TETFund). The project addresses the lack of a prioritised and systematic research guide for ODeL in Nigeria and proposes strategic approaches to emerging issues, such as disruptions to learning, within the context of the Global South, characterised by limited research and the social, cultural, and infrastructural complexities of ODeL.

#### **Contextualising ODeL Research**

Contextualising Zawacki-Richter's (2009) conceptual framework which categorises research in ODeL across three levels—macro (system), meso (institutional), and micro (individual), the project aimed to outline the state of ODeL research, identify priority areas, and project future needs, informing a research agenda for Nigeria and other developing countries. Through an analysis of expert and practitioner opinions, journal articles, and an exploration of ODeL learners' experiences, the project triangulates its findings to chart the course for ODeL research in Nigeria. The outcomes of this project are expected to extend beyond the Nigerian context, benefiting similar contexts across the African continent. These include: i) a contextualised research framework; ii) an ODeL research agenda; iii) journal articles and monograph publications documenting findings for replication; and iv) an open-source online repository that organises, curates, and disseminates ODeL research works freely accessible to researchers in Nigeria and beyond. The data in this paper is a sub-set from a broader study, focusing specifically on practitioners and experts. The findings from the analysis of these two data sources were triangulated to establish convergence (and divergence) in the views of the two sets of respondents about ODeL research priorities in Nigeria. The aim was to contribute to developing a research agenda for resilient systems and innovative practices in ODeL.

#### **Literature Review**

The literature, mostly on research in the Global North underscores the pivotal role of distance, remote, and online learning in fortifying education systems amidst the Covid-19 pandemic's disruptions. It highlights priority areas in ODeL research, existing gaps, future trends and research directions in the literature.

#### **Priority Research Areas**

Priority areas identified in the literature include technological shift, enhancing student engagement, and comprehensive pedagogical approaches. In a review of research trends in open, distance, and digital education (ODDE), Panda (2023) traced the evolution of distance education research, highlighting a shift from technology-centred studies to institutional management and pedagogical impacts. In their analysis of online teaching and learning practices, Wong et al. (2016) and Carrillo and Flores (2020) underscored the challenges and opportunities of this shift. Their findings highlight the necessity of a comprehensive pedagogical approach integrating technology seamlessly to ensure that learning remains engaging and effective even in remote settings.

Kahu and Nelson (2020) discussed the importance of designing inclusive and interactive learning experiences that cater to diverse student needs in online learning environments. Prioritising leadership, communication, and administrative support was also identified in the literature. In examining Italy's adoption of distance learning, Appolloni et al. (2021) identified strong leadership, effective communication, and robust administrative support as key elements for enhancing the resilience of higher education institutions during transitions to online learning.

Bartusevičienė et al. (2021) identified the factors influencing transition to online learning. They emphasise the adequacy of resources, learner support systems, and competencies, showcasing the adaptability and resilience of both staff and students. For China's education response, Xue, Li, Li, and Shang (2020) underscored the importance of prioritising the health and safety of students and staff during the transition to online learning environments. They emphasised that this focus is fundamental to maintaining a supportive and effective educational system.

Additionally, Bao (2020) explored the rapid transition to online education in Chinese universities, highlighting the critical role of technology infrastructure and institutional support. Regarding the psychological wellbeing of staff and students, Bozkurt (2022) advocated for understanding the pandemic's impact on education, managing institutional crises, assessment issues, and the psychological effects on staff and students to enhance the resilience of higher education institutions. This view was supported by Panda (2023) and he called for research attention to addressing mental health issues, which is essential for a healthy and productive learning environment. Studies by Xue et al. (2020), Raghunathan et al. (2022) Zawacki-Richter (2019), Conrad (2018), Weller (2014) and Naidu (2021), that explored resilience and innovation in ODeL, underscore building resilience through factors like social support, flexibility, technological infrastructure, and organisational culture, offering insights into enhancing student engagement, learning outcomes, and institutional strategies.

Panda (2023) surmised that the impact of Covid-19 shifted research focus to emergency remote teaching, teacher training, mental health, and hybrid learning models. In listing key research areas needing attention, he further identified areas including management, student engagement, teacher competencies, blended learning models, and applications of AI and learning analytics.

#### **Research Gaps**

The research agenda in ODeL has been predominantly shaped by perspectives from the Global North, raising concerns about its representation and applicability in the Global South. Notable gaps include contextualised research in the Global South, research biases, and quality assurance issues and sustainability. Jegede (2016) underscores the need for contextualised research agendas

tailored to the educational needs and realities of the Global South, particularly in Nigeria. This involves expanding access, ensuring educational excellence, and promoting national development.

#### **Research Objectives**

The research objectives for the wider project were to:

- 1. Validate and adapt a research framework for the Nigerian context.
- 2. Critically assess the state of ODeL research in Nigeria through a review and analysis of existing research outputs.
- 3. Identify gaps in ODeL research by determining the most and least addressed research areas from 2000 to 2020.
- 4. Identify priority research areas and recommend areas of research emphasis.
- 5. Determine trends and future research directions to optimally impact policy and practice.
- 6. Set up a repository and mechanism to document, track research, and serve as a referencing tool for ODeL researchers.

In the present study, the focus was on Research Objective 4, i.e., to identify priority areas and recommend areas of research emphasis to inform building resilient education systems and promote innovative practices in the Global South.

#### Methods

This section presents the research methods adopted for this study, highlighting the research design, population, sample, instruments, and procedure for data collection.

#### **Research Methodology**

The study employed a mixed-methods approach, combining quantitative and qualitative research designs to address the research objective. A preliminary survey was conducted to gather quantitative data on the opinions of ODeL practitioners regarding research in ODeL. This was followed by semi-structured interviews to obtain in-depth qualitative insights from selected experts. The combination of these methods ensured a robust and holistic understanding of the research focus.

#### Population and Sample/Sampling

Population: The population for the preliminary survey included ODeL practitioners from higher education institutions across Nigeria's six geopolitical zones: north-west, north-central, north-east, south-west, south-east, and south-south. These practitioners were from both single-mode (dedicated to ODeL) and dual-mode (offering both traditional and ODeL programmes) institutions.

Practitioner Sampling: A stratified random sampling method was used to ensure representation across the six geopolitical zones. A total of 700 practitioners were invited to participate in the survey, and 382 responded, comprising 142 females and 241 males from 60 higher education institutions.

Expert Selection: The selection of 26 experts for the qualitative interviews was purposive, aimed at ensuring representation from each geopolitical zone and balancing gender and professional roles. The criteria for selection included:

- a. More than six years of professional ODeL experience.
- b. Publications in ODeL journals.
- c. Evidence of certification in ODeL.

- d. Meeting at least two of the following:
  - Received funding for ODeL research or training.
  - Edited or reviewed ODeL research papers or materials.
  - Facilitated evaluation, training, or mentoring in ODeL.
  - Willingness to participate in the next stage of the study.

#### **Tools and Techniques**

Quantitative Tool: A 15-item online questionnaire was designed to collect biodata and opinions from ODeL practitioners on priority research areas. The instrument was pilot-tested and validated to ensure reliability and accuracy.

Qualitative Tool: A semi-structured interview schedule was developed, comprising five sections, including questions about priority areas for ODeL research in Nigeria. The interview protocol was pilot-tested with two ODeL experts to refine the questions and ensure clarity.

#### Reliability and Validity

Questionnaire: The online questionnaire was validated through expert reviews and a pilot test. Reliability was assessed using Cronbach's alpha, which yielded a coefficient of 0.85, indicating high reliability.

Interview Schedule: The semi-structured interview questions were validated through pilot testing. Reliability was ensured by transcribing interviews using both electronic software (Otter.ai) and manual methods to verify the accuracy of the data.

#### **Procedure of Data Collection**

Preliminary Survey: The 15-item online questionnaire was distributed to 700 ODeL practitioners across the six geopolitical zones. A total of 382 responses were received and analysed, representing a diverse sample of ODeL practitioners from 60 institutions. Data analysis involved frequency counts and percentages to identify priority research areas in ODeL.

Semi-Structured Interviews: 26 experts were purposively selected based on predefined criteria. Interviews were conducted face-to-face or via Zoom, depending on the preferences of the interviewees. The interviews were fully transcribed using a combination of electronic transcription software (Otter.ai) and manual methods to ensure data quality. Each transcript was anonymised to protect the identities of the respondents, using coded identifiers (e.g., Johnny Walker as JW). Transcripts were read and analysed to extract responses from the specific question on priority areas for ODeL research. Responses were categorised thematically, and frequencies of identified research areas were aggregated. Thematic analysis was used to determine areas of ODeL that require greater attention, supported by justifications from the key informants. The mixed-methods approach provided comprehensive insights into the research priorities for ODeL in Nigeria, ensuring that the findings were both broad in scope and deep in context.

#### Results

A total of 382 responses were received and analysed, representing a diverse sample of ODeL practitioners from 60 institutions. The years of experience in ODeL among respondents ranged from less than five years to more than 20 years, with the majority having between six to over 20 years of experience. In terms of qualifications, the majority hold either a PhD or a Master's degree. The demographic details of the practitioner respondents are summarised in Figure 1.

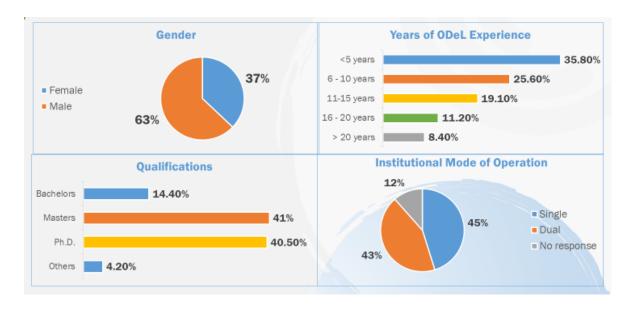


Figure 1: Summary of results of demographic data of Practitioner respondents

#### **Practitioner Data**

With reference to the research objective on identifying priority areas, the practitioner group were asked to identify the 10 most important research areas for the development of ODeL in Nigeria. These are the priority research areas that need more attention. The first five responses were made compulsory and respondents were to provide a minimum of five priority research areas. Their responses were assigned codes based on categories of research areas identified in the literature. The research areas were grouped into 19 categories based on the assigned codes and ranked in order of frequency of occurrence across the 10 priorities. Table 1 shows the frequencies and percentages for each research category and the priority assigned as shown in Table 1.

Table 1: Summary of Practitioner Survey Results on Research Priority Areas

| Research Area/Priority     | 1   | 2   | 3   | 4   | 5   | 6   | 7   | 8   | 9   | 10  | Total<br>Frequ<br>ency |
|----------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------------------------|
|                            | 55  | 55  | 51  | 51  | 43  | 19  | 22  | 14  | 10  | 10  | 330                    |
|                            | (14 | (14 | (13 | (13 | (11 | -   | (5. | (3. | (2. | (2. |                        |
| Content Delivery           | .4) | .4) | .3) | .3) | .2) | (5) | 7)  | 7)  | 6)  | 6)  |                        |
|                            | 67  | 48  | 42  | 28  | 31  | 34  | 22  | 16  | 18  | 19  | 325                    |
|                            | (17 | (12 | (11 | (7. | (8. | (8. | (5. | (4. | (4. | -   |                        |
| Technology                 | .5) | .5) | )   | 3)  | 1)  | 9)  | 7)  | 2)  | 7)  | (5) |                        |
|                            | 44  | 45  | 40  | 43  | 43  | 24  | 14  | 18  | 10  | 10  | 291                    |
| Curriculum Development and | (11 | (11 | (10 | (11 | (11 | (6. | (3. | (4. | (2. | (2. |                        |
| Instructional Design       | .5) | .7) | .4) | .2) | .2) | 3)  | 7)  | 7)  | 6)  | 6)  |                        |

| 18   | 77 72 |
|--|-------|
| 18   | 77 72 |
| Company   Comp   | 77    |
| Color   Colo   | .72   |
| 24   33   21   31   28   12   18   4   (0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0   | .72   |
| Color   Colo   | .72   |
| Staffing issues   S  |       |
| 39   |       |
| Funding  |       |
| Funding         2)         (7)         5)         4)         2)         4)         6)         4)         6)         6)         6)           25         23         36         12         15         6         4         16         11         11         1           (6.5         (6)         4)         1)         9)         6)         4         (1)         20         9)         9)           11         23         29         18         34         22         5         6         5         5         1           (2.9         (6)         (7)         (4.         (8.         (5.         (1.         (1.         (1.         (1.         (1.           Staffing issues         )         6)         7)         9)         7)         3)         6)         3)         3)           21         22         15         16         6         4         17         15         18         18         1           (5.5         (5.         (3.         (4.         (1.         (1.         (4.         (3.         (4.         (4.  | 50    |
| ODel Policy Issues       25 (6.5 (6.5 (6.5 (6.5 (6.5 (6.5 (6.5 (6.   | 50    |
| ODeL Policy Issues       (6.5 b)       (6) b)       (9. b)       (3. b)       (3. b)       (1. b)       (4. b)       (2. b)  | 19    |
| ODeL Policy Issues       )       (6)       4)       1)       9)       6)       (1)       2)       9)       9)         11       23       29       18       34       22       5       6       5       5       1         (2.9       (6)       (7)       (4.       (8.       (5.       (1.   |       |
| Staffing issues     11 (2.9 (6) 6) (7) (4. (8. (5. (1. (1. (1. (1. (1. (1. (1. (1. (5.5 (5. (3. (4. (1. (1. (1. (1. (1. (1. (1. (5.5 (5. (3. (4. (1. (1. (1. (1. (4. (3. (4. (4. (4. (4. (4. (4. (4. (4. (4. (4  |       |
| Staffing issues     (2.9   6)     (6)     (7.   (4.   (8.   (5.   (1.  | .58   |
| Staffing issues     )     (6)     6)     7)     9)     7)     3)     6)     3)     3)       21     22     15     16     6     4     17     15     18     18     1       (5.5)     (5.     (3.     (4.     (1.     (1)     (4.     (3.     (4.     (4.  |       |
| 21 22 15 16 6 4 17 15 18 18 1<br>(5.5 (5. (3. (4. (1. (1) (4. (3. (4. (4.  |       |
| $(5.5 \   \ (5. \   \ (3. \   \ (4. \   \ (1. \   \ \frac{4}{(1)} \   \ (4. \   \ (3. \   \ (4. \   \ (4. \  $   | .52   |
|  |       |
|  |       |
| 10 10 15 23 20 10 15 11 14 14 1  | .42   |
| 1776 177 172 1 - 175 177 172 173 173 173 173 173 173 173 173 173 173   |       |
| <b>Assessment and Evaluation</b>   (2.0   (2.   (3.   (3.   (2.   (3.  |       |
| 9 10 7 12 8 13 13 16 3 3 9   | 94    |
| (2.3   (2.   (1.   (3.   (2.   (3.   (3.   (4.   (0.   (0.   |       |
| Quality Assurance         )         6)         8)         1)         1)         4)         4)         2)         8)         8)   |       |
|  | 31    |
| $ (2.1 \mid (0. \mid (2. \mid (3. \mid (3. \mid (2. \mid \frac{1}{(1)} \mid (2. \mid (1. \mid (1$  |       |
| Theory and Practice (1) (3) (6) (4) (7) (6) (3) (3)  |       |
|  | 78    |
| $\begin{pmatrix} 1 & 1 & 1 & 0 & 0 & 1 & 6 \\ 1 & 1 & 1 & 1 & 1 & 1 & 1 & 6 \\ 1 & 1 & 1 & 1 & 1 & 1 & 1 \\ 1 & 1 & 1$   |       |
| Learners Characteristics   5   8   8   8   8   7   2   6   6   |       |
|  | 74    |
| Administration and $(1.6 \ (2. \ (2. \ (3. \ (1. \ (3. \ (1. \ (3. \ (3. \ (1. \ (3$   |       |
| Management         )         6)         1)         (1)         3)         6)         1)         4)         8)         8)           8         11         10         11         18         6         2         2         2         2         7   | 70    |
| $\begin{vmatrix} 8 & 11 & 10 & 11 & 18 & 6 & 2 \\ (2.1 & (2. & (2. & (2. & (4. & (1. & (0. & - & (0. & ($  | U     |
| <b>Research</b> $\begin{pmatrix} 2.1 & 2. & 2. & 4. & 1. & 0. & 0. \\ 0.1 & 0.2 & 0.3 & 0.3 & 0. & 0. \\ 0.2 & 0.3 & 0.3 & 0. & 0. \\ 0.3 & 0.3 & 0.3 & 0. & 0. \\ 0.3 & 0.3 & 0.3 & 0. \\ 0.3 & 0.3 & 0. & 0. \\ 0.3 & 0.3 & 0. \\ 0.3 & 0$   |       |
|  | 59    |
|  | • 🗸   |
| Accessibility and Equality $\begin{pmatrix} 2.9 & 2. & (1. & (1. & (3. & (0. & (1. & (0. & $   |       |
| 1 3 1 1 1 2 2 1  | _     |
| $\begin{bmatrix} 0 & 3 & 0 & 0 & 0 & 0 & 4 \\ 0 & 0 & 0 & 0 & 0 & 4 \end{bmatrix}$   | )     |
| <b>Emerging Categorisation</b> $\begin{pmatrix} 0.3 \\ 1 \end{pmatrix} = \begin{pmatrix} 0. \\ 8 \end{pmatrix} = \begin{pmatrix} 0. \\ 3 \end{pmatrix} = \begin{pmatrix} 0. \\ 3 \end{pmatrix} = \begin{pmatrix} 0. \\ 4 \end{pmatrix} = \begin{pmatrix} 0. \\ 5 \end{pmatrix} = \begin{pmatrix} $ | .5    |
|  | .5    |
| Collaboration and  |       |
| Internationalisation         3         3         6         3         3         3         3   | .3    |

| Research<br>Area/Priority | 1               | 2             | 3              | 4                | 5                | 6                 | 7                 | 8                   | 9                 | 10                | Total<br>Frequen<br>cy |
|---------------------------|-----------------|---------------|----------------|------------------|------------------|-------------------|-------------------|---------------------|-------------------|-------------------|------------------------|
| Crosscutting<br>Responses | 2<br>(0.5<br>)  | 4<br>(1<br>)  | 1<br>(0.3<br>) | -                | -                | -                 | -                 | -                   | 2 (0.5)           | 1 (0.3)           | 10                     |
| No Response               | 20<br>(5.2<br>) | 27<br>(7<br>) | 27 (7)         | 76<br>(19.<br>8) | 61<br>(15.<br>9) | 167<br>(43.<br>6) | 189<br>(49.<br>3) | 20<br>7<br>(54<br>) | 234<br>(61.<br>1) | 234<br>(61.<br>1) |                        |

The analysis reveals that among the ten research priorities identified, five categories consistently exhibit the highest total frequencies: content delivery, technology, curriculum development and instructional design, learner support, and infrastructure/facilities. These categories also dominate the frequency counts within each of the top five priorities:

Priority 1: Technology emerged as the most frequently cited category with 67 mentions, followed by content delivery, curriculum development and instructional design, funding, and ODeL policy issues.

*Priority 2*: The top categories were content delivery, technology, and curriculum development and instructional design. Infrastructure/facilities and funding followed with moderate frequencies.

*Priority 3*: Like Priority 2, content delivery, technology, and curriculum development and instructional design had the highest frequencies, followed by ODeL policy issues and staffing issues with moderate frequencies.

Priority 4: Content delivery, curriculum development and instructional design, and infrastructure/facilities were the top three categories with the highest frequencies while Technology and assessment and evaluation followed with moderate frequencies.

*Priority 5*: Curriculum development and instructional design, and content delivery led with the highest frequencies, followed by staffing issues, technology, and infrastructure/facilities with moderate frequencies.

The remaining categories had lower frequencies, indicating less focus or fewer responses in these areas. This analysis underscores the critical importance of the top five research categories in shaping ODeL initiatives and suggests that future research should continue to prioritise these areas to enhance the effectiveness and resilience of educational systems.

#### **Expert Data**

The expert group was asked to provide their opinions on the priority research areas for ODeL in Nigeria. The responses were analysed and categorised into themes and patterns, providing a nuanced understanding of current priority areas and future needs. Table 2 presents a summary of the key patterns and trends in the responses of the expert group.

Table 2: Summary of Expert Group's Responses

| Expert | Research areas that should be receiving greater attention in the Nigeria context in the nearest future.   | Reasons   |
|--------|---|---|
| AH     | Challenges with adoption and implementation of ODeL in the Nigerian educational system  | Although not explicitly mentioned, it is implied that understanding and overcoming these challenges is crucial for the successful implementation of ODeL. |
| HG     | Globalisation in ODL research; International collaboration and cultural aspects   | Building strength and capacity in ODL research through international collaboration is vital to its success. Every activity should be backed by policy     |
| PO     | Learners' motivation, perception, progression, completion rate, dropout rate; Institution focus on enrolment, course design, learning materials; Comparison of quality of ODL with conventional systems  Use of technologies on tutorials, quality of tutorials, globalisation, linkages, networking, staff development, cost-benefit analysis. | Importance of policy management, leadership, staff development, evaluation, quality assurance.  |
| FO     | Face-to-face facilitation, interactivity in ODeL, Support services, counselling services, computer literacy, evaluation of the learning system, reducing isolation  | Encouraging student completion, improving support services are essential for student success  |
| NB     | Integration of ICT tools into the Teaching and Learning process Student support system, reducing attrition, improving teaching processes.   | High rate of attrition, poor student support systems to improve retention   |
| FK     | Integration of ICT tools into teaching and learning Problems and challenges, use of technology in ODeL  | Implied importance  |
| MU     | Technology, Manpower development.   | Not explicitly mentioned, but developing skilled personnel is likely seen as crucial for ODeL success.  |
| EA     | Blended learning  | Not explicitly mentioned but integrating traditional and online learning methods is important.  |
| LA     | Security of distance education, Cybersecurity   | Need to be grounded in general aspects, cybersecurity;  |
| TA     | Learner support; Pedagogy; Technology   | Theses aspects are fundamental to effective ODeL  |

| Expert | Research areas that should be receiving greater attention in the Nigeria context in the nearest future.   | Reasons  |  |
|--------|---|--|--|
| JA     | OER research; Online perception, motivation, readiness, interactivity; Learners retention; Attrition rate; Artificial intelligence  | Various aspects of online learning and retention are critical for improving ODeL   |  |
| AA     | Advocacy of ODL; Mainstreaming ODL into the educational system NEM  | Promoting and integrating ODL into the mainstream education system is important.   |  |
| OA     | Pedagogy and e-Learning.  | Improving teaching and learning practices is crucial   |  |
| MB     | Facilitation, Learner support. NEM  | Providing adequate support to learners is essential for their success.   |  |
| KJ     | Effective ODL approaches and their implementation   | Transitioning from conventional to ODL approaches requires understanding and adaptation  |  |
| SR     | Basics of ODL; Learner support; Assessment  | Foundational aspects critical for success  |  |
| OP     | Reception of students, learners' perception, delivery methods, content, technology in teaching and learning   | Not stated   |  |
| RA1    | Quality assurance in ODL, Course development, Student support services, Administration of assignments and feedback  | Need for quality assurance,<br>Importance of course development,<br>Understanding characteristics of<br>Open Distance learners,<br>research on delivery methods and<br>appropriate media,<br>Assessment of needs |  |
| OJ     | Teaching ODL and using ODL in teaching Foundational and philosophical course material development, Theoretical underpinning, Technology and learning analytics, Curriculum Development and Instructional Design | Need for appropriate technology<br>that meets the needs of the people,<br>Relevance of technology to<br>teaching; Importance of<br>instructional design  |  |
| Л      | Increasing access from a broad but not indepth perspective of learners' characteristics   | Adequate learner support can reduce attrition rates  |  |
| RO     | General investigation, e-Learning, m-<br>Learning, virtual learning   | As a result of the COVID-19 pandemic   |  |
| FE     | Not much research going on, ODL focused more on fundraising   | Need for ODeL systems that fit<br>Nigerian realities   |  |

| Expert | Research areas that should be receiving greater attention in the Nigeria context in the nearest future. | Reasons  |
|--------|---|--|
| 00     | ICTs, learner support, learners' assessment, course materials development, perception and attitudes     | Researcher's personal interest                         |
| DY     | Quality assurance, faculty support and development, teaching practice supervision                       | Need for quality to improved public perception of ODeL |
| RA2    | Student support; Emerging technologies, access, dropout rates, staff support                            | No explicit reasons stated                             |

#### **Key Themes and Patterns**

The analysis of these expert group responses reveals the multifaceted dimension of ODeL research in Nigeria. The interpretation of the interview data was structured based on these key themes, providing a comprehensive overview of current priority areas for ODeL research in Nigeria:

Technology Integration: Experts emphasise the need to investigate the potential and challenges of integrating ICTs into ODeL. Future studies should examine the long-term impact of technology on learning outcomes and equity, evaluate the effectiveness of digital tools and platforms, explore innovative pedagogical approaches enabled by technology, and address digital literacy issues among learners and educators.

Learner Support: Experts underscore the importance of research on learner support mechanisms to improve retention rates in ODeL. Future research should evaluate the effectiveness of support interventions, explore approaches to reduce learner isolation, and investigate the relationship between learner support and academic performance.

Blended Learning: Blended learning approaches, combining traditional and online education, were identified as a key research interest. Future studies should investigate optimal blending strategies, evaluate the effectiveness of different models, and explore scalability across Nigerian higher education.

Implementation Challenges: Challenges associated with the effective implementation of ODeL in Nigeria were a predominant focus. Future research should examine infrastructural, pedagogical, and cultural barriers to effective ODeL adoption.

Quality Assurance and Assessment: While not explicitly mentioned, quality assurance and assessment themes were implicit in several research focuses. Future studies should develop quality assurance frameworks and explore innovative assessment methods for ODeL.

Advocacy and Mainstreaming of ODeL: Research into advocacy and mainstreaming of ODeL into the Nigerian educational system is essential. Future research should critically examine the proposed national policy on ODeL and propose evidence-based strategies for effective implementation.

Workforce Development: Research on workforce development is crucial, recognising the need for a skilled workforce to support ODeL initiatives. Future studies should explore effective models for training ODeL practitioners and investigate evolving educator roles.

The expert group's responses revealed a diversity of issues related to ODeL research in Nigeria, encompassing technological, pedagogical, institutional, and policy dimensions. Future research agendas should maintain this holistic approach while examining each area in-depth.

#### **Discussion of Findings**

The findings from the preliminary survey of ODeL practitioners and the interviews with ODeL experts revealed a multifaceted categorisation of research priority areas in Nigeria, aligning with earlier studies and more recent studies, and expanding on them (Panda 2022; Ofulue et al., 2023; Jegede, 2016; Zawacki-Richter, 2009). The survey and qualitative data uncovered both established and new priority areas unique to the Nigerian context, highlighting key issues such as learner support services, technology integration, instructional delivery, course materials development, growth, theory and philosophy of ODeL, assessment, and quality assurance. These areas are critical for building resilience and promoting innovative practices in ODeL.

#### **Learner Support**

The significance of robust learner support systems was underscored by the experts, aligning with Bartusevičienė et al. (2021), who highlighted the pivotal role of learner support in remote teaching during the Covid-19 pandemic. Respondent JI, for example, emphasises the need for comprehensive support that addresses various learner needs to ensure access and success in distance learning:

We are only looking at giving access to students to come into the University. But what about other forms of access? Do we look at it? Because if we look at these aspects, which I didn't mention initially, the learner support... Because if you are supporting learners, there are a lot of things that come into Learner Support Services. (JI)

Another expert, AA, stressed the importance of interaction between students and the institution, underscoring the critical role of support services in facilitating learning. Key areas of focus within learner support include learners' perceptions, completion rates, motivation, progression, and learning analytics, which were also supported by a recent work of Panda (2022).

#### **Technology Integration**

Technology integration was identified as a crucial factor in building resilience within ODeL. Weller and Anderson (2013) argued that resilience in higher education involves the application of technology solutions to change management. This view was echoed by respondent NB, who emphasised the increasing focus of integrating ICT tools into teaching and learning processes:

...a lot more attention is being given to how to integrate ICT tools into the teaching and learning processes. If you go online right now, if you go through different journals you'll find a lot more research, people are a lot more focused on that than for every other area. (NB)

The importance of blended learning, active learning, and student-centred learning methodologies was highlighted as essential components for effective technology integration. These findings align with contemporary practices and literature on the role of technology in education (Panda 2023; Appolloni et al., 2021; Xue et al., 2020).

#### **Instructional Delivery and Course Materials Development**

Instructional delivery is another crucial area promoting resilience through improved student learning systems and enhanced interactivity. Experts emphasised the need for effective content development tailored to online environments. Respondent SR highlighted the importance of developing content specific to various disciplines in an online setting:

...when it comes to content development, because the moment technology comes into ODL design, delivery and facilitation, so to say, we should know that there's a lot to learn by the content developers when it comes to how do you develop content, especially for specific disciplines. And for example, when we talk about the electronic part now, because we're talking about open distance electronic learning, from my own little observation, we don't still see people doing research in the area of how do we develop content in an online environment specific to some disciplines or subjects. (SR)

The transition from traditional print materials to electronic delivery systems, underscored by other experts, reflected the evolving nature of instructional strategies in ODeL.

#### **Quality Assurance**

Quality assurance was identified as a priority area for research, with respondents PO, DY, and FE emphasising the importance of comprehensive quality management in ODeL. PO pointed to the biases in comparing the quality of ODeL with conventional systems, while DY and FE stressed the need for a quality culture within the educational system.

I think mostly, quality assurance is one area that is receiving some research interest mostly, maybe faculty support and development, and then teaching practice supervision as I earlier alluded to. (DY)

This focus on quality assurance aligns with broader literature on ensuring the credibility and recognition of ODeL qualifications (Karam, Fares & Al-Majeed, 2021, Latchem, 2014).

#### **Emerging Priority Areas**

The study also identified emerging priority areas unique to the African context, including infrastructure, high data costs, and digital literacy skills among distance learners and university lecturers. These issues, previously unexplored in ODeL research in the Global South, constituting unique insights from the practitioner data, are critical concerns that should form part of the research agenda for the African ODeL context.

#### **Triangulation of the Findings**

Triangulation of the findings from the practitioner data and expert data regarding the research areas in ODeL that should receive more attention involved a comparison and contrasting of the key themes for convergences and divergencies (commonalities and discrepancies). The key themes from the practitioner data and expert data are presented in Table 3.

| <b>Key Themes from Practitioner Data</b> | Key Themes from Expert Data              |
|--|--|
| Content delivery, technology,            | Challenges of Adoption.                  |
| Curriculum development and Instructional | International Collaboration and Cultural |
| design, and Learners support.            | Aspects.                                 |
|  | Use of Technologies and Quality of       |
|  | Tutorials.                               |
|  | Student Support Services.                |
|  | Computer Literacy.                       |
|  | Evaluation of Learning Systems.          |
|  | Globalisation and Networking.            |
|  | Policy Management and Leadership.        |
|  | Staff Development.                       |
|  | Quality Assurance.                       |

Table 3: Summary of Key themes in Practitioner and Expert Data

The triangulation of findings from the practitioner data and expert data revealed some common themes and unique insights.

#### **Common Themes from Practitioner and Expert Data**

Technology Integration: Both groups emphasised the importance of incorporating technology into ODeL, including the quality and infrastructure of technological tools used in tutorials.

Student Support Services: Improved student support services, such as enhancing computer literacy, evaluating learning systems, and reducing isolation, were highlighted by both practitioners and experts.

Curriculum Development and Instructional Design: There was a shared focus on effective curriculum development and instructional design tailored to ODL approaches.

#### **Unique Insights from Practitioner Data**

Emerging Categories: Practitioners mentioned socio-economic challenges such as poor economic conditions, brain drain, societal poverty, employability, data costs, technology infrastructure, security, and industry-related issues.

Cross-Cutting Issues: Practitioners identified issues like monitoring and evaluation, management support for facilities and human resources, funding for infrastructure, and practical instructions for science-based programmes.

#### **Unique insights from Expert Data**

Challenges of Adoption: Experts specifically highlighted the difficulties in adopting ODeL within the Nigerian educational system.

International Collaboration and Cultural Aspects: Experts underscored the importance of international collaboration and cultural considerations in ODL research.

Policy Management and Leadership: The need for strong policy management, leadership, and quality assurance in ODL was emphasised by experts.

Globalisation and Networking: Experts focused on the significance of globalisation, linkages, and networking in ODL research.

#### **Implications and Future Directions**

The findings underscore the need for a contextualised research agenda that addresses local educational needs and realities in Nigeria. The emphasis on learner support, technology integration, instructional delivery, and quality assurance reflects the critical areas necessary for building resilient and innovative ODeL systems. Future research should focus on:

Enhancing Learner Support: Investigating innovative approaches to reduce learner isolation, improve retention rates, and support learner progression through advanced learning analytics and comprehensive support services.

*Integrating Technology*: Evaluating the effectiveness of various digital tools and platforms, exploring innovative pedagogical approaches enabled by technology, and addressing issues of digital literacy among learners and educators.

*Improving Instructional Delivery:* Developing effective content tailored to online environments, incorporating blended and active learning strategies, and transitioning to electronic delivery systems.

Ensuring Quality Assurance: Developing and validating quality assurance frameworks specific to ODeL, exploring innovative assessment methods, and fostering a quality culture within the educational system.

Addressing Emerging Issues: Investigating the impact of infrastructure challenges, data costs, and digital literacy on ODeL adoption and effectiveness, and proposing strategies to mitigate these barriers.

#### **Conclusions**

The Covid-19 pandemic disrupted global education systems, revealing the need for resilient and innovative approaches (Pokhrel & Chhetri, 2021). This study, focusing on the African context with Nigeria as a case study, identified key research areas such as learner support, ICT, instructional delivery, and course materials development. There was a consensus among experts and practitioners on these priorities, confirming their relevance through broader survey responses. Additionally, the study uncovered emerging research categories specific to Africa, previously unclassified.

The triangulation of practitioner and expert data highlights the necessity of technology integration, student support, and curriculum development. Experts provided insights into challenges related to adoption, international collaboration, policy management, and globalisation, offering valuable guidance for policy decisions and the formulation of a future research agenda in Open and Distance e-Learning (ODeL).

By addressing these priority areas, ODeL research could significantly enhance the accessibility, quality, and innovation in Nigerian higher education. This study contributes to the expanding literature on ODeL resilience and innovation, particularly in the Global South. It stands out as one of the few to integrate these critical concerns into the research agenda for the African ODeL context, providing a roadmap for future research and development to bolster the resilience and effectiveness of ODeL systems in Nigeria and beyond.

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#### **APPENDICES**

#### Appendix I

## Preliminary Survey of Open, Distance and eLearning Experts and Practitioners in Nigeria

Dear Respondent,

We are investigating the current research priorities and future research agenda for open, distance, and e-learning in the global south, focusing on Nigeria. The study is being carried out under the TETFUND National Research Fund. We would appreciate your contribution by completing the preliminary survey of experts and practitioners below. Please note that this survey is being undertaken strictly for research purposes. Therefore, responses are kept conf i dential, forming part of the aggregated results on all the opinions gathered.

Thank you.

Professor Christine Ofulue Principal Investigator odelresearchagenda@noun.edu.ng

\* Indicates required question

| 1. | Gender *                      |
|----|-------------------------------|
|    | Mark only one oval.           |
|    | Female                        |
|    | Male                          |
|    |                               |
| 2. | Highest qualification *       |
|    | Mark only one oval.           |
|    | Ph.D.                         |
|    | Master's degree               |
|    | Postgraduate diploma          |
|    | Bachelor's degree             |
|    | Higher National Diploma (HND) |
|    | Other:                        |

| 1. | How many years have you worked in an Open, Distance and eLearning * (ODeL) setting      |
|----|---|
|    | Mark only one oval.   |
|    | < 5 years   |
|    | 6 - 10 years  |
|    | 11 - 15 years   |
|    | 16 - 20 years   |
|    | > 20 years  |
| 2. | Area of specialisation in ODeL *  |
| 3. | Present position at work *  |
| 4. | In which of the areas in ODeL have you published? (Please list all that are* relevant.) |
| 5. | Have you ever studied via the ODeL mode? *  |
|    | Mark only one oval.   |
|    | Yes   |
|    | No Skip to question 13  |
| Ol | DeL Programme   |
| 6. | Which programme/course did you study via ODeL?  |
| (P | lease list all that are relevant.)  |
|    | i. *  |
|    | ii.   |
|    | iii.  |

|    | iv.   |   |
|----|---|---|
|    | V.  |   |
| Pr | Professional experience   |   |
| 1. | Have you taken any certificated courses on ODeL? *  |   |
|    | Mark only one oval. Yes   |   |
|    | No  |   |
| 2. | Have you ever received funding for ODeL research or training? *   |   |
|    | Mark only one oval.   |   |
|    | Yes   |   |
|    | No  |   |
| 3. | From which of these sources have you previously received funding for ODeL research or training (including scholarships)? Tick all that apply. | * |
|    | Check all that apply.   |   |
|    | Personal (Self funded)  |   |
|    | Personal (Consultancy)  Institutional   |   |
|    | External - National   |   |
|    | External - International  |   |
|    | None sought   |   |
| 4. | Have you edited or reviewed research papers and other materials in ODeL?  | * |
|    | Mark only one oval.   |   |
|    | Yes   |   |
|    | No  |   |
|    |   |   |

| 1.         | Have you ever facilitated an evaluation, t | raining, or mentoring in ODeL? * |
|------------|--|----------------------------------|
|            | Mark only one oval.                        |                                  |
|            | Yes  |                                  |
|            | ◯ No                                       |                                  |
| Pri        | ority research areas                       |                                  |
| 14.<br>the | In your opinion what are the ten (10) most |                                  |
|            | i. *                                       |                                  |
|            | ii. *                                      |                                  |
|            |  | -                                |
|            | III.                                       |                                  |
|            | iv. *                                      | -                                |
|            | V. *                                       |                                  |
|            | vi.  | -                                |
|            | vii.                                       | -                                |
|            |  | -                                |
|            | Viii.                                      |                                  |
|            | ix.  |                                  |
|            | x.   | -                                |
|            |  |                                  |

| Fol | low- | up |
|-----|------|----|
|-----|------|----|

| Foll | 15. Would you be willing to participate in the next stage of the study? (an Interview or Survey) |                                     |  |
|------|--|-------------------------------------|--|
|      | Mark only one.   |                                     |  |
|      |  | Yes Skip to question 29             |  |
|      |  | No                                  |  |
|      | low-u  | p details                           |  |
|      | 16.  | Name *                              |  |
|      |  |                                     |  |
|      |  |                                     |  |
|      | 17.  | Current Institutional Affiliation * |  |
|      |  |                                     |  |
|      |  |                                     |  |
|      | 18.  | Email address *                     |  |
|      |  |                                     |  |
|      |  |                                     |  |
|      |  |                                     |  |

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# Setting an Agenda for Research into Open, Distance and e-Learning in the Global South: Nigeria as a case study

#### **ODeL Expert Interview Schedule (ODeL-EIS)**

#### **Preliminary/Introductory Qs**

- a. Can you share with us some of your job role in relation to ODeL research, practice and policy?
- b. In your opinion, who do you think is an ODeL expert?
- c. Can you discuss a brief overview of the state of ODeL research and practice in Nigeria and the rest of the developing world?

#### 1. Engagement with ODeL in Nigeria

- i. Which areas of ODeL do you think are receiving the most attention in research in the Nigeria context? Why do you think so?
- ii. Which areas are receiving the least attention in ODeL research? Why do you think they are not?
- iii. Which areas of ODeL should be receiving greater attention in the nearest future? Why?
- iv. Can you list an order of priority for ODeL research in the future?
- v. To what extent do the findings of the survey reflect the state of ODeL research and the priority areas?
- vi. What are your expectations from ODeL in Nigeria?
- vii. What is the most defining element of ODeL research and practice for you and why?

#### 2. Resources

- a. What sources of information for research are available for ODeL in Nigeria?
- b. How accessible are the pieces of information for ODeL research?
- c. Would you find a repository on ODeL research a useful resource?
- d. If yes, what kind of information would you like to get from such a repository? If no, why not?
- e. Are there adequate resources for undertaking ODeL research in Nigeria?
- f. What sources of funding for research have you applied for?
- g. Where have you received funding for ODeL research previously or currently?

#### 3. SWOT

- 1. How true is the notion that research does not rank very high in most ODeL institutions' priorities?
- 2. Do you think research is a priority for ODeL 'experts' in Nigeria?
- 3. What is your opinion on the need for a research agenda for ODeL in Nigeria?
- 4. Who should be responsible for developing an ODeL research agenda in Nigeria?
- 5. Who should an ODeL research agenda be for?

- 1. What is the potential for a coordinated ODeL research agenda in Nigeria?
- 2. In your opinion, has the volume of research in ODeL in Nigeria had any impact on policy and practice?

#### 4. FINISHING QUESTIONS

- 1. In what ways do you think a research agenda will benefit ODeL practice and policy development in Nigeria?
- 2. Suggest way(s) through which you think ODeL research practice can be enhanced in Nigeria.
- 3. Going by the rapid growth of ODeL globally, what do you think will be the state of ODeL research in Nigeria in the next 5 years?